



Corporate Alliance on Malaria in Africa

The Corporate Alliance on Malaria in Africa (CAMA) is a diverse coalition of companies with interests in Africa. A GBCHealth-led initiative, CAMA channels the collective force of the private sector to drive impactful partnerships for malaria control and elimination in Africa from workplaces to communities.



CAMA is a platform for corporations working in Africa to share best practices, create new partnerships, gain visibility and advocate for malaria control efforts across the continent. CAMA also provides a forum for business to engage and build relations with key government and civil society stakeholders.

Who We Are

Launched in 2006 by Marathon Oil, CAMA and its member companies both lead and support innovative malaria prevention, control and treatment activities and collectively deploy millions of dollars to programs that serve the needs of malaria-affected people and communities. CAMA is currently chaired by Chevron Corporation and Access Bank.

Partner to eliminate malaria and accelerate health outcomes in Africa

GBCHealth serves as Secretariat and implementing partner for CAMA—providing management, coordination and advisory services, including expanding corporate engagement, increasing collective action with the public sector, and providing thought leadership to companies, governments and development partners.

What We Do

CAMA works closely with companies of all sizes to provide strategy and guidance in the development and implementation of malaria workplace & community programs. Building from this, CAMA creates opportunities for companies to engage with leaders from governments, NGOs, academia, and other sectors to identify where and how competencies can be leveraged to further malaria efforts in Africa. We focus on:

Convening country-level dialogues with key stakeholders to explore issues related to malaria interventions of local specificity. These dialogues ensure that corporate and non-corporate capacities are enhanced through best practice exchange.

Connecting & catalyzing multi-sector partnerships which capitalize on the skills and assets of the private sector, including resources, innovation, financial management, logistics, marketing/branding, to increase the scale and impact of malaria control initiatives in key priority countries.

Advocacy CAMA creates opportunities for companies to come together in partnership to shape policies at a national level and influence global decision-makers.



GBCHealth is a hub for business engagement on the world's most pressing global health issues. Since 2001, we have helped hundreds of companies develop and implement their own global health programs, brokered countless global and local public-private partnerships and connections and effectively leveraged business advocacy in service of public health. GBCHealth's vision is a global business community that is fully contributing its assets, skills, influence and reach to make the world healthier. As an initiative of GBCHealth, CAMA enables companies with a focus on malaria to share expertise, lend resources and collaborate on malaria initiatives in Africa.

Engaging with CAMA

CAMA is a membership-based Alliance. Participation is open to all companies committed to mobilizing the private sector in the fight against malaria. Companies interested in learning more about how they can take action or wish to provide insights based on their experiences are welcome to add their voice. Members typically go above and beyond their membership dues contribution by also supporting specific work streams or activities based on their areas of interest. Non-members are welcome to contribute towards specific activities of interest.

Membership Levels

CAMA members participate in Alliance activities based on their Membership Level. Strategy development and priority setting is led by the CAMA Chair, in partnership with Leadership Council members. Leadership Council members contribute USD \$25,000 in dues annually. Affiliate members contribute USD \$10,000 to support CAMA's annual work plan, which is agreed by all members.

Affiliate Level

As a member of CAMA, you can:

Participate in CAMA leadership events:

- Participate in semi-annual meetings and discussions
- Participate in regional workshops and conferences offering opportunities to network and work closely with other companies, Ministries of Health, National Malaria Control Programs and key technical agencies and partners
- Network with a group of high-profile business leaders from diverse industries and share experiences

Garner increased visibility and amplify your voice:

- Provide input into CAMA resources, newsletters and updates
- Reach global audiences through features in CAMA newsletters, web and print publications, and speaking opportunities at events

Advocate:

- Utilize neutral platform to shape health policies in-country, interact with governments and raise awareness through specific campaigns
- Provide input into CAMA advocacy, campaign messages, and projects

Access CAMA resources:

- Receive technical guidance on malaria programming
- Gain access to online CAMA resources & publications

Leadership Council

Leadership council members receive all Affiliate Level benefits plus:

Leadership and reputation-building engagement:

- Guide CAMA's strategic priorities
- Access exclusive CAMA and GBCHHealth networks
- Gain curated opportunities for access and create connections to leaders in the malaria space, including government officials, policy-makers, and other key stakeholders
- Shape CAMA's agenda and have priority speaking opportunities at regional workshops and meetings and other GBCHHealth global events

JOIN CAMA

BE COUNTED IN THE FIGHT AGAINST MALARIA

CHAIR



LEADERS



AFFILIATE

