The 2014 GBCHealth/CAMA Annual Technical Forum
Capitalizing on Competencies: Partnering to Eliminate Malaria and Accelerate Impact on Maternal and Child Health

Wednesday, 2 July | Abuja, Nigeria
TRANS CORP HILTON ABUJA

Sponsored and supported by:
8:15-9:00  REGISTRATION – *Imo Room Foyer*  
Participant arrival and light breakfast served

9:00-9:30  WELCOME REMARKS – Chaired by Ms. Sancia Dalley, Director, GBCHealth

- CAMA Remarks – Mr. Deji Haastrup, Chevron Nigeria
- Convening Partner Remarks – Ms. Chidi Ezeigbo, Friends of the Global Fund Africa
- Host Country Remarks – Government of Nigeria

9:30-10:15  OPENING PLENARY: SPOTLIGHT ON NIGERIA – ACCELERATING PROGRESS ON MALARIA AND MATERNAL CHILD HEALTH  
*During this discussion, participants will dive closer into the priorities of the Federal Ministry of Health of Nigeria to understand the strategies the country is taking to eliminate malaria and tackle maternal and child health. The spotlight will focus on how and where the private sector can play an increasingly collaborative role towards achieving these priorities.*

*Moderated by Ms. Sancia Dalley, GBCHealth with speakers:*

- Dr. Nnenna Ezeigwe, National Malaria Elimination Program, Federal Ministry of Health Nigeria
- Dr. Wapada Balami, Director of Family Health, Federal Ministry of Health Nigeria

10:15 – 11:30  PLENARY 1: PARTNERSHIP TO ENHANCE HEALTH SYSTEMS TO DELIVER ON MALARIA AND MATERNAL CHILD HEALTH INTERVENTIONS  
*The Achilles heel of any public health program is its health system. From the research and equipment used to identify, monitor and evaluate diseases, to the roads used to distribute commodities and carry patients in emergencies to the informal and formal health professionals delivering care, a good health system and infrastructure is often the difference between life and death in some communities. In this plenary session participants will hear how partnerships between public, private and NGO sectors are advancing service delivery on malaria, maternal and child health interventions while exploring opportunities to fill gaps in specific areas.*

*Moderated by Dr. Robert Chiegil, Deputy Country Director, FHI360 with speakers:*

- Dr. Iyam Ugot, Special Adviser to the Governor of Cross River State on Community Health and Malaria
- Dr. Mike Egboh, Abt Associates
- Dr. Ugo Okoli, SUREP-MCH
- Dr. Oniyire Adetiloye, Jhpeigo
- Mr. Oladimeji Agbolade, Sanofi
- Mr. Clement Ugorji, Coca-Cola

11:30  *Refreshments available in the foyer – no formal break, programming continues*
11:30 – 12:00  SPOTLIGHT: COLLABORATION AND INNOVATION ON MALARIA AND MATERNAL CHILD HEALTH – A CONVERSATION WITH CAMA CO-CHAIRS, BAYER AND CHEVRON

Moderated by Ms. Ochuko Keyamo, GBCHealth with speakers:

- Ms. Adjo Mfodwo, Bayer Environmental Science
- Mr. Deji Haastrup, Chevron Nigeria

12:00 – 1:00  PLENARY 2: NEW TECHNOLOGIES FOR MALARIA VECTOR CONTROL

Innovation is key in developing the most effective and efficient technologies for managing a disease such as malaria. During this plenary, speakers will discuss the urgency around innovative product creation to control the vector, identify barriers to demand and innovation creation, share examples of how partnerships can help drive innovation in the marketplace while offering ideas on how collaboration can enhance vector control technologies in the push to December 31, 2015.

Moderated by Prof. Wellington Oyibo, College of Medicine, University of Lagos with speakers:

- Mr. Fredrick Nyambare, Bayer CropScience
- Dr. Uwem Inyang, USAID/PMI Nigeria
- Mr. Kingsley Godson, National Malaria Elimination Program, Nigeria

1:00 – 2:00  NETWORKING LUNCH – Lunch will be provided with refreshments courtesy of Coca-Cola

2:00 – 2:30  SPOTLIGHT: (MIS) DIAGNOSING MALARIA – NIGERIAN BREWERIES CASE STUDY

Accurate diagnostics is critical to successfully managing an infectious disease such as malaria. While diagnostic tools and protocols have become much better, there remains a challenge in the quality and coverage of malaria diagnosis in many countries across Africa, including Nigeria. This session spotlight will feature a case study presentation on Nigerian Breweries Plc and its Malaria Diagnosis efforts internally within its workplace. The spotlight will also highlight the challenges and implications for public health via Malaria Consortium’s Support to Nigeria Malaria Programme (SuNMaP) and offer tangible ideas on how collaboration with the private sector can enhance capacity efforts in Nigeria.

Moderated by Dr. Maxwell Kolawole, Malaria Consortium, with presentation by:

- Presented by Dr. Richard Ajayi, Nigerian Breweries Plc

2:30 – 3:30  PLENARY 3: MALARIA CONTROL AND ELIMINATION IN THE AGE OF RESISTANCE

Resistance has fast become a global priority within the malaria world, with multiple countries across Africa experiencing challenges that could halt or reverse the gains already made. During this plenary, participants will hear how artemisinin and insecticide resistance are impacting the West Africa region’s ability to effectively control and eliminate the disease. Speakers will share how they are responding to counter this issue, what tools are being developed to monitor “resistance hot spots”, and where partnerships can advance the region’s ability to better manage malaria programs.

Moderated by Dr. Chioma Amajoh, Community Visions Initiative

- Prof. Martin Akogbéto, Centre de Recherche Entomologique de Cotonou
- Dr. Barnabas Bwambok, Vestergaard Frandsen
- Ms. Charity Obe, Syngenta

3:30 – 4:30  PLENARY 4: ACCELERATING ACHIEVEMENT OF MDG 4 & 5: STRENGTHENING MALARIA
PREVENTION AND TREATMENT IN PREGNANCY AND FOR CHILDREN UNDER 5
Partnerships are essential to achieving any impact in the health MDGs, and with less than two years to go until December 31, 2015, identifying partners with complementary skills, resources and reach can only serve to drive closer to the goals more rapidly. Using specific case study partnerships, participants and speakers will discuss how malaria and maternal, newborn and child health interventions can be effectively capitalized on to accelerate impact across these health MDGs.

Moderated by Mr. Temitayo Erogbogbo, The Wellbeing Foundation with speakers:
- Mr. Bright Orji, Jhpeigo
- Ms. Constance Nwokejiobi, Exxon Mobil Nigeria
- Dr. Aboubacar Kampo, UNICEF

4:00
Refreshments available in the foyer – no formal break, program continues

4:30 – 5:15
CLOSING PLENARY: FINANCING FOR MALARIA TO MEET MDG 4 and 5 – BOOSTING INVESTMENTS LOCALLY
According to the 2013 World Malaria Report from the WHO, international funding for the disease has increased tremendously over the past decade from USD $100 million in 2000 to USD $2 billion in 2012. While significant progress has been made in large part due to these funds, more (innovative) financing approaches are required to achieve the USD $5.1 billion per year needed to ensure universal access to life-saving interventions. During this high energy plenary, participants will hear how close we are to securing the necessary financing needed to eliminate malaria, what innovative mechanisms are being explored to meet the demands, where the private sector can and should take a leadership role, and what will be required of governments to boost local financing for health programs.

Moderated by Ms. Chidi Ezeigbo, Friends of the Global Fund Africa
- Ms. Nicolette Selman, The Global Fund to Fight AIDS TB and Malaria
- Mr. Robert Brinckman, Clinton Health Access Initiative
- Mr. Oluwatoyin Idowu, Head, Access Bank Plc

5:15 – 5:30
CLOSING REMARKS – Bayer CropScience

6:30 – 8:00
COCKTAIL RECEPTION – Mezzanine